



2009 Western Alfalfa & Forage Conference
“Improving Your Odds of Profitability”
 December 2-4, 2009 • Grand Sierra Resort and Casino • Reno, Nevada

**Exhibit Space Application &
 Complimentary Registration Form**

Space is allocated on a first-come, first-served basis. Registration due no later than 11/2/09.

Paying via Credit Card? Don't use this form; use the on-line form at <http://alfalfa.ucdavis.edu>.

I would like to reserve the following exhibit space and extras:

- Table Display @ \$395 each \$ _____
- Electricity Set-up Charge @ \$50 per table \$ _____
- Free-standing Poster Boards (8' x 4') @ \$50 each \$ _____
- Hands-On Alfalfa Diagnostics Workshop on December 2nd @ \$50 per person #___ X \$50 = \$ _____
- Additional Exhibit Rep(s) \$10/person for nametag/refreshments or \$45/person includes lunch \$ _____

Total Enclosed: \$ _____

NOTE: ONE complimentary registration (including admission, banquet lunch, and a copy of the Proceedings) will be provided with each exhibit table. You may use this form to assign the one complimentary registration per table and to register additional exhibitor representatives who will stay in the exhibit area.

Complimentary Registration: Name of individual attending: _____

Name of Company (to appear on program and on poster): _____

Name(s) of additional exhibitor representatives: _____

Address: _____

City: _____ State: _____ Zip: _____

County: _____ Telephone: _____ E-mail: _____

(required for confirmation)

You will receive **ONE complimentary** copy of the Proceedings for each registration. Please indicate your preference:

- I would like a PRINTED copy of the Proceedings (additional copies available for \$10 each)
- I would like a copy of the Proceedings on CD (additional copies available for \$5 each)

Registration for Additional Exhibitor Representatives (not attending Conference)

If you plan to bring additional exhibitor representatives who will stay in the exhibit area, there will be a charge of \$10/person for a nametag and refreshments served in the exhibit area, or \$45/person if they wish to attend the banquet lunch. In order to provide nametag(s) and lunch ticket(s), please provide their full name (above).

Hotel Reservations: Reserve your hotel room at the Grand Sierra Resort and Casino (800-648-5080 or online at [Grand Sierra Reservations](#)). Be sure to mention the **Western Alfalfa Conference** and reserve by **November 18, 2009** to obtain the outstanding conference rate of \$44 per night. Luxury rooms and suites are available at a higher rate. Visit our website to view the extras the hotel will provide to each registered guest!

Credit Card Payment: Use the on-line form on the Symposium website, linked at: <http://alfalfa.ucdavis.edu>.

Check Payment: Make check payable to “UC Regents” and mail your check and this form to Karen Nephew, UCCE, 1720 S. Maple Avenue, Fresno, CA 93702. Your receipt will be available at the symposium.

For exhibitor questions, contact Blake Sanden at 661-868-6218 or blsanden@ucdavis.edu

For registration questions, contact Karen Nephew at 559-259-4907 or sznephew@plantsciences.ucdavis.edu.

Note: Please provide e-mail address(es). Registration and payment confirmation will be by e-mail only.