
TRANSITIONS
TOUT COMMENCE
ENSEMBLE

1) VIVESCIA GROUP & CSR POLICY

TRANSITIONS
TOUT COMMENCE ENSEMBLE

VIVESCIA

A MODEL CREATED BY FARMERS FOR FARMERS

THE GROUP'S KEY FIGURES

€224 million
EBITDA.

€4.1 billion
revenue.

€116 million
of investment.

56 % of revenue generated on international markets

55 production sites around the world

Campaillette ARTISAN BOULANGER

francine

Natural and delicious products, and brands that are well-known to the public

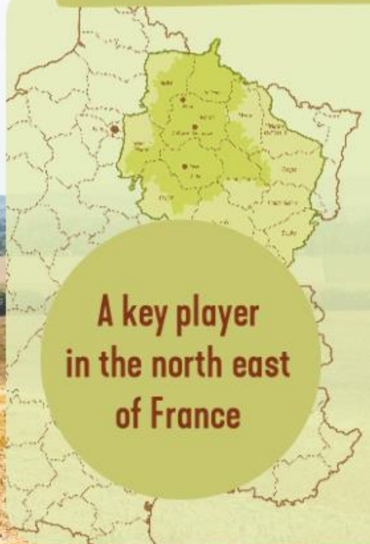
VIVESCIA

9,500
member-farmers own the VIVESCIA cooperative

7,100
employees

Expertise and business lines

THE COOPERATIVE AND ITS AGRICULTURAL SUBSIDIARIES



A key player in the north east of France

- Consulting and services
- Grain trading
- Transport
- Seeds
- Viticulture
- Farm supplies

VIVESCIA INDUSTRIES

- One of the world's leading malt manufacturers and the only French-owned maltster
- Leading French miller
- One of the biggest European frozen bakery manufacturers
- Europe's second-biggest semolina maize processor
- Leading regional animal feed producer
- Research and biotechnologies

2) TRANSITIONS PROGRAM

TRANSITIONS
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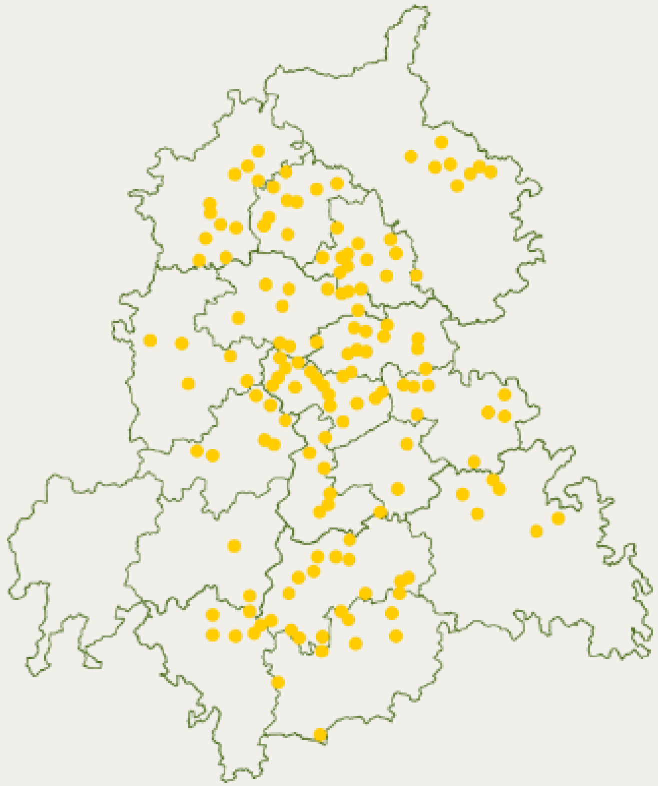
VIVESCIA

Link to watch video of TRANSITIONS Program (2’44’’)

TRANSITIONS – SCALING UP REGENERATIVE AGRICULTURE



2023 **186 farmers**
~ 28 000 ha
~ 200 000t of grain

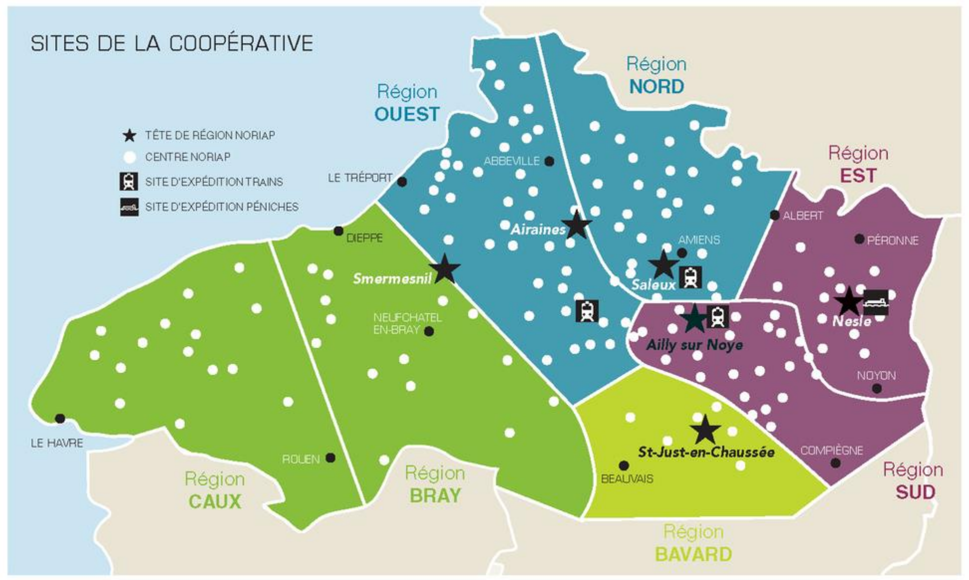
2024 **420 farmers**
~ 67 000 ha
~ 400 000t of grain

2026 **100 000 ha (target)**
~ 550 000t of grain

VIVESCIA FONDATEUR

TRANSITIONS – DUPLICATION

18 month after its launch



NORIAP launch the duplication of TRANSITIONS in january 25

With 250 farmers by 2028 and the creation of a coalition of partners

TRANSITIONS IN BRIEF

3 AREAS OF PROGRESS

1

LOW CARBON

Reduction of GHG emissions (C02e)

2

SOIL HEALTH AND RESILIENCE

Duration of soil coverage
Humified carbon returned to the soil

3

BIODIVERSITY

At this stage: CE2, CE2+ and HVE*

**Environmental certification level II, High environmental value

SIGNIFICANT FINANCIAL SUPPORT

INCREASED TECHNICAL SUPPORT

ALL CROPS CONCERNED

MONITORING AGRO ECOLOGICAL AND LOW CARBON INDICATORS

Robust agronomic and technical framework, based on recognised benchmarks,

evolving in line with scientific knowledge and regulations

ISSUES

Duration of living cover

Humified carbon

GHG Emissions

Environmental certification

INITIAL DIAGNOSIS

2/4 CRITERIAS

IN TRANSITIONS

ENTRY THRESHOLD

First level of incentive

3/4 CRITERIAS

IN PERFORMANCE

PERFORMANCE THRESHOLD

Second level of incentive

Result-based & impacts on Soil, Climate, Biodiversity

TRANSITIONS is an innovative approach that **enhances results,** not a set of specifications. With the support of his technician, **the farmer chooses levers** adapted to his objectives and his farm from a "toolbox".

The farmers' toolbox
Example – not comprehensive

Biomass restitution

Intercropping cover crops

Nitrogen form and efficiency

Input of manure

Reduced tillage

Rotation diversity

Agro-ecological infrastructures

Expected Impacts
On key program indicators,
for customers and farmers

Reg Ag Performance
Soil carbon sequestration

SCIENCE BASED TARGETS *
GREENHOUSE GAS PROTOCOL *

GHG emissions
Calculated by LBC or CFT

SCIENCE BASED TARGETS *
GREENHOUSE GAS PROTOCOL *

Data to demonstrate progress in biodiversity
Example

SCIENCE BASED TARGETS NETWORK
GLOBAL COMMONS ALLIANCE

SAI PLATFORM

VIVESCIA FONDATEUR

*** Based on the draft GHG Protocol LAND sector and removal guidance. Final version may vary.**

Carbon trajectory

2023

-20% CO_2

2030

Less GHG Emissions ...
and more !

Economic model of the project

Coalition of interests Agri-food compagnies

Public subsidies

Contribution for support

TRANSITIONS

Incentives for farmers
(on wheat, barley, peas, rapeseed, sunflower, corn)

Support
(more than 150 meet-up)

Training
(50 technicians trained)

Measurement & follow-up

Project management

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TRANSITIONS

WITH THE COMMITMENT OF

Avril – Servir la terre
Saipol – Avril
Roquette – Offering the best of nature™
Tereos
Sedamyl – Naturally reliable
eteagroup
Vandemoortele – shaping a tasty future
Délifrance – Groupe VIVESCIA
Mademoiselle Desserts
Heineken
Suntory
Pernod Ricard
Campaillette – Artisan Boulanger
francine – On se retrouve en cuisine
puratos – Food Innovation for Good
Griffith Foods
Brasserie Caulier
Brasserie Castelain 1926 – Brasserie familiale indépendante
Cocorette!
Novial
Grands Moulins de Paris – Groupe VIVESCIA
kalizea – Groupe VIVESCIA
Malteurop – Groupe VIVESCIA

WITH THE SUPPORT OF

France 2030

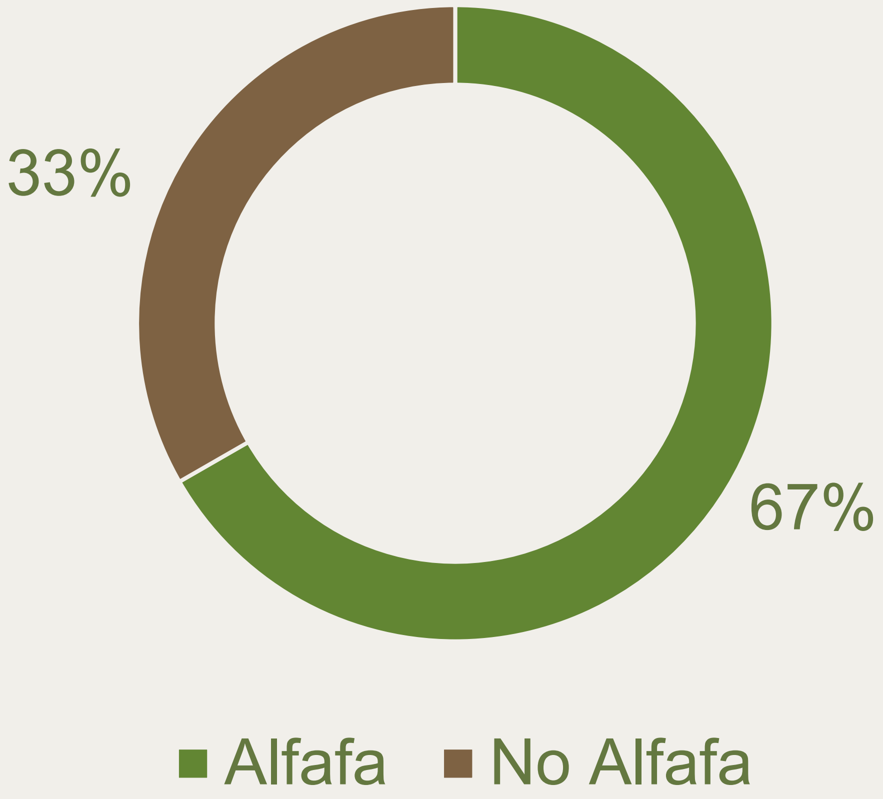
La Région Grand Est
UniLaSalle – Institut Polytechnique
INRAE
Arvalis
Quantis
Earthworm – Founding Partner
WiUZ
AXA Climate
HECTAR
KERMAP

WITH THE BACKING OF

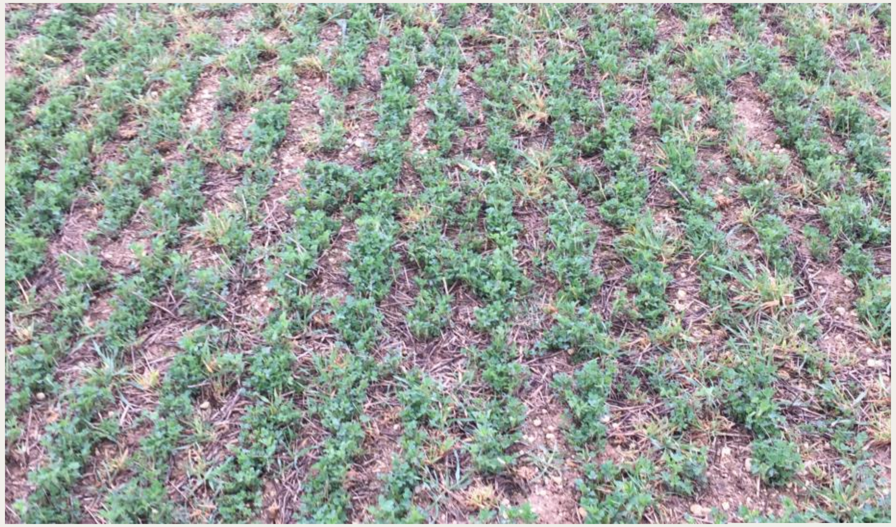
Noriap Groupe
VIVESCIA – Fondateur

The place of alfalfa in TRANSITIONS farms

Does farmers have alfafa in their crop rotation ?



8% of their lands



What is the impact of alfafa on our indicators ?

TRAN SI TIONS

+6 days VS other farmers in the program in average

Up to **+12 days** when have +10% of their land in alfafa

+ 4% up to **+12%** of carbon sequestration VS other farmers

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